# POWER TRANSMISSION AND CONTROL 2023

24-27 October 2023 Shanghai New International Expo Centre

www.ptc-asia.com

Driven to be SMART

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China Hydraulics Pneumatics & Seals Associat



China General Machin Components Industry <u>Associ</u>ation



Deutsche Messe



PTC ASIA

# TIME-HONORED BRAND IS YOUR BEST CHOICE

Since it was first held in 1991, PTC ASIA has been deeply involved in the power transmission and control industry for more than 30 years. It has provided an excellent platform for brand display, trade cooperation and technical exchanges in the industry, and has deeply promoted the industry developing. The exhibits at PTC ASIA covers 11 categories such as hydraulics, pneumatics, seals, gears, motors, chains, belts, springs, bearings, couplings & brakes and industrial subcontracting, providing one stop procurement platform for core components for the landing of smart factories in future.

# Show introduction

# **REVITALIZE THE INDUSTRY** FOR GREATER ACHIEVEMENTS

EPACK

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When covid policies are fading away, economic rejuvenation becomes the primary target in 2023. PTC ASIA, an international exchange platform at the doorstep, has been transforming itself and upgrading its services. Playing a critical role in bonding business partners together, which is also its mission in the course of economic recovery, it is well positioned to inject vitality into market and drive up consumption. Thousands of enthusiastic companies are eager to make their presence. Are you ready?

HEAVY MACHINERY 重型机械展 ASIA

# The Industrial Fair Network

# **Product categories**

### Fluid power Hydraulic technology

- Pneumatic technology
- Sealing technology
- Sensor, testing equipment and software
- Fluid technology solutions

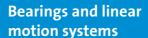


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#### **Electric motors**

- Industrial motors
- Servo motors
- Frequency converters
- Electric drives
- Electromagnetic equipment

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- Bearings and related components
- Bearing production and processing equipment
- Related accessories
- Linear motion systems
- Bearing solutions and intelligence

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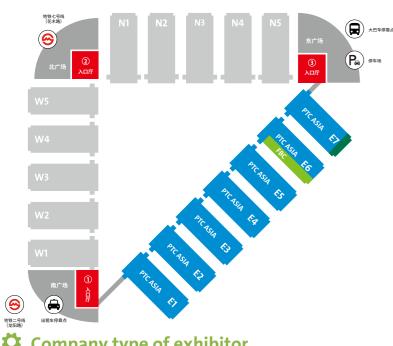
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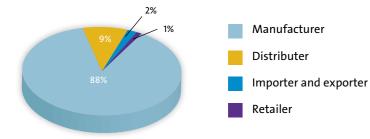


# Show scale

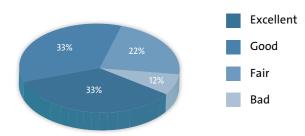
# 🗘 Hall Layout



# Company type of exhibitor



# **‡** Satisfaction of participation



#### Hall E1

Hydraulic / Various Equipments and Measuring Instruments for Fluid Power

#### Hall E2

Hydraulic / Various Equipments and Measuring Instruments for Fluid Power

Hall E3 Hydraulic / German Pavilion

Hall E4 Hydraulic / Fluid Power High-tech Zone & Seminar Hall E5 Pneumatic / Sealing Hall E6 Bearing / Chain / Belt / Spring /MTPE / FBC

Hall E7 Gear / Motor / Coupling & Brake / ISA



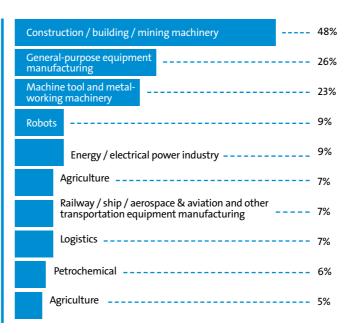
Nearly 1500 exhibitors

About **60** concurrent forums

Nearly **200** buyer delegations

# **Post-show analysis**

# **C** Industry analysis of visitors



具系 よ 月音 Bai 協 百度 6,500,000+ exposure

(in 30,000 fans

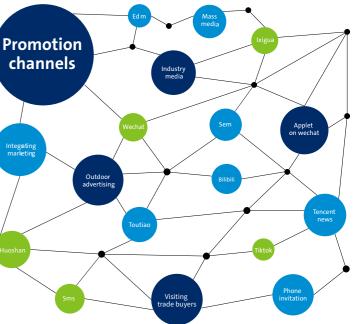




#### Part of visitors Ö.



\* The above-mentioned names are arranged randomly.



# **Exhibition services and** concurrent activities

# Participate now

### **Ö** Exhibition services

#### **Online Matchmaking**

Aiming at building a year-round match-making platform for exhibitors and overseas buyers and assisting domestic companies in securing more overseas orders, the organizer recently has engaged foreign buyers from the United States, Japan, South Korea, Russia, Poland, Finland, Turkey, Iran, Thailand, Vietnam and Pakistan, providing real information on procurement needs and potential orders.



#### **Spark Creation Camp**

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智能工厂行

**Smart Factory Tour** 

In search of hot topics in the industry, the organizer invites guests from B2B manufacturing industries, including power

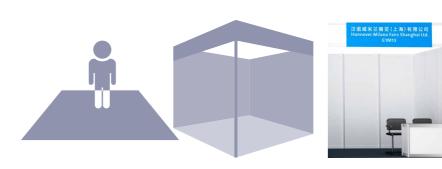
transmission, logistics equipment, robotics, construction machinery, machine tools and automobiles, for a relaxed and trans-boundary afternoon tea in which there will be a lot of sparks of wisdom.



Raw space

**Standard shell** scheme

**Shell scheme** 





**Interview Program** 



### Concurrent activities

Smart and Sustainable Solutions Forum Powered by VDMA

Intelligent Equipment Technology and Unmanned Farm Seminar

PTC ASIA Fluid Power High-tech Zone & Seminar

Offshore Wind Power Industry Development Summit Forum

Electric Drive and Control Technology Theme Forum

- Digital Transformation of Marketing in Industrial Manufacturing Enterprises Forum
- Hydrogen Energy Industry Development Forum in Smart Logistics Application Scenarios
- 🙄 Innovative Application of Automation and Robotics Technology in the Field of New Energy
- Construction Machinery Industry Innovation and Development Conference from the Perspective of Double Carbon
- Summit Forum on Smart Logistics Robotic Quality and Innovative Application
- New Supply Chain Matchmaking Meeting for Intelligent Electric Vehicles



Price reference	one open side	two open sides	th ree open sides	island booth
• Raw space in Zone A	2,280	+5%	+8%	+10%
• Raw space in Zone B	1,550	+5%	+8%	+10%
• Raw space in Zone C	1,250	+5%	+8%	+10%
• Extra charge for other choices Shell Scheme +250/upgrade Shell Scheme +390/delu xe Shell Scheme +490				
management fee included: star	nd fee for any kind of shell	scheme = ra w snace fee +		

additional fee of optional choi ce. Excluding 6% vat.

### **Participation process**



### **Upgrade shell scheme**





**Deluxe shell scheme** 



booth design

• exhibits preparing





China Hydraulics Pneumatics & Seals Association

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FIFRA



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\* Hannover Milano Fairs Shanghai Ltd. is a joint venture of Deutsche Messe and Fiera Milano Group.

# **Supporters**

Sub-Association for Hydrodynamics, CHPSA Sub-Association for Pneumatics, CHPSA Sub-Association for Rubber Seals mechanical seals, CHPSA Sub-Association for Mechanical Seals & Packing Seals, CHPSA Gear and Electric Drive Sub-Association, CMCA Chain Sub-Association, CMCA Spring Sub-Association, CMCA Fastener Sub-Association, CMCA Powder Metallurgy Sub-Association, CMCA Coupling Sub-Association, CMCA Belt Sub-Association, CMCA Deutsche Messe AG Messegelände 30521 Hannover Germany

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VDMA - Power Transmission Engineering Association, Germany
VDMA - Fluid Power Association, Germany
European Fluid Power Committee (CETOP)
European Committee of Association of Manufacturers of Gears and
Transmission Parts (EUROTRANS)
Italian Association of Mechatronic Technologies and Components for Fluid
Power, Power Transmission, Smart Automation and Control of Industrial
Products and Processes (FEDERTEC)
Korea Association of Machinery Industry (KOAMI)
British Fluid Power Association, Great Britain (BFPA)
Japan Fluid Power Association (JFPA)
Taiwan Fluid Power Association (TFPA)



