



Deutsche Messe



FIERA MILANO

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Supporters

Sub-Association for Hydrodynamics, CHPSA
Sub-Association for Pneumatics, CHPSA
Sub-Association for Rubber Seals mechanical seals, CHPSA
Sub-Association for Mechanical Seals & Packing Seals, CHPSA
Sub-Association for Gear Manufacturers, CMCA
Sub-Association for Chain Transmission Manufacturers, CMCA
Sub-Association for Fastener Manufacturers, CMCA
Sub-Association for Spring Manufacturers, CMCA
Sub-Association for Coupling Manufacturers, CMCA
Sub-Association for Powder Metallurgy Manufacturers, CMCA
Luoyang Bearing Research Institute
European Fluid Power Committee (CETOP)
European Committee of Association of Manufacturers of Gears and
Transmission Parts (EUOTRANS)
VDMA Power Transmission Engineering, Germany

VDMA Fluid Power, Germany
ASSOFLUID, Italy
British Fluid Power Association, Great Britain
National Fluid Power Association, USA
American Gear Manufacturers Association
Japan Fluid Power Association
Japan Powder Metallurgy Association
The Fasteners Institute of Japan
Korea Metal Industry Cooperative
Korea Federation of Fasteners Industry Cooperatives
Taiwan Fluid Power Association
Taiwan Industrial Fasteners Institute
Taiwan Fastener Trading Association
Hong Kong Screw & Fastener Council

Appointed Media

Hydraulics Pneumatics&Seals
Machinery Transmission & Components
Vereinigte Fachverlage



POWER TRANSMISSION AND CONTROL

International Trade Fair for Electrical and Mechanical Power Transmission, Fluid Power, Machine Parts, Fasteners and Springs, Bearings, Internal Combustion Engines and Gas Turbines

1 - 4 November 2016
**Shanghai New International Expo
Centre (SNIEC)**

www.ptc-asia.com

2016

Association Partners



China Hydraulics
Pneumatics
& Seals Association



China General Machine
Components Industry
Association



Deutsche Messe



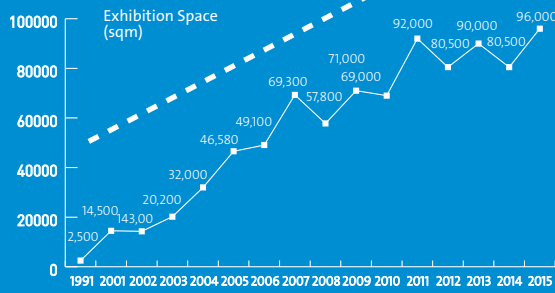
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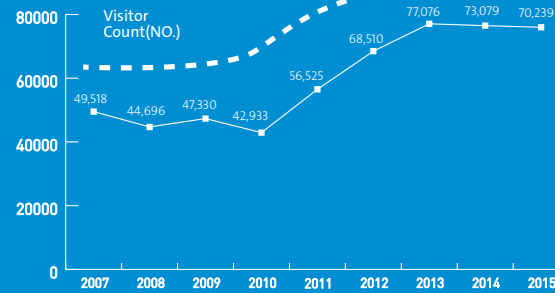
1



Exhibition scale development



Visitor development



A real “must”: Asia’s premier industrial fair.

Adhering to HANNOVER MESSE principal of Technology, Innovation & Service, PTC ASIA was established in China in 1991 as a leading industry exhibition in power transmission and control technologies.

Premier industrial fair in Asia

After over 20 years of successful performance, the yearly growth in both exhibitor numbers and show space has proved PTC ASIA the key platform for basic parts trading of Asian markets. At a time of economic globalization, in which China’s booming demands in industry import and export have already got strong impetus, global purchasing is also taking the high road to more efficient trading. PTC ASIA is what you CANNOT afford to miss!

Platform for decision makers

PTC ASIA is an absolute “must” for decision makers from industrial enterprises. In 2015, 1,573 leading companies from home and abroad gathered in a display area of 96,000 sqm. 70,239 trade visitors have visited the show and over 86% of them are purchasing decision makers.

Decision makers

86%

Display area in 2015

96,000
sqm

No. of exhibitors in 2015

1,573

What you find in PTC ASIA

- Access to the Asia market
- Suppliers and service providers
- New customers and contacts
- Product development ideas

Big names in past shows

■ Fluid Power

Bosch Rexroth, Eaton, Park Hannifin, Moog, Stauff, HAWE, Bucher, Husco, Hydac, Atos, Sears, Hansa-flex, Gates, Breveni, KAWASAKI, Tokyo Keiki, Staubli, Pall, KTR, Manuli; FESTO, SMC, Camozzi, Norgren, CKD, Koganei, Pneumax, Hoerbiger, MetalWork, ASCO, Pisco, Airtac, YSC, Convum, Chelic, Chanto, Mindman; NOK, TRELLEBORG, KASTAS, SealMaker, Garlock, SKF, Dichtomatick, AIG, Sealtech, Yuci, Hude, Shanghai Electric Hydraulics & Pneumatics, Hydraulics Group, LEEMIN, High-Tech, Dazhong, Lixin, Zhenjiang Hydraulics, Shanghai Xinyi, Ningbo Easun, Guangzhou Mechanical Engineering Research Institute etc.

■ Mechanical, Electrical Transmission and Parts

SEW, Siemens, ABB, Sumitomo, Bonfiglioli, DMG, SITI, TEXTRON, David Brown, Rossi, Nord, Nissei, Lenze, WEG, Mayr, Intorq, Kendri-on, Oriental, Samyang, Rexnord, Baldor, Watt, Sigma-Giken, Emerson, Wulf, Renold, IWIS, Tsubaki, DongBo, Optibelt, Contitech, Nitta, Hutchinson, Gates, Bando, Megadyne, Veyance, MBL, Barbieri, KTR, Tecmen, RINGSPANN, NBK, Raybestos, R+W, SIT, ETP, CENTA, Ejot, ND, Oetiker, Oxford, SACMA, National Machinery, Nylok, Eagle, Bollhoff, Yeswin, Anchor, Chunzu, Nutech, SQB, Autocraft, U-coat, Limao, Baumann, Mubea, Gala, China Spring, Luoyang Machine Tool, Universal, Haixu, Qianjiang Spring, Jinyuanfa, Simco, Leespring, Chungrong, Spring ming, Goldenlion, Elephant Tiger, Max, Winston, Kaichuang, Zhijiang etc.

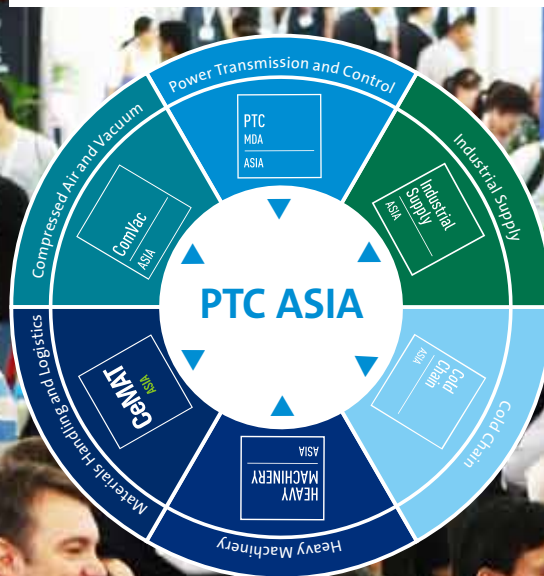
■ Bearings

INA, FAG, SKF, Timken, TWB, Firstbridge, NSK, NKE, STC-steyr, PEER, FYH, UBC, Cronos, Fomas, GGB, LFD, IKO, Redman, Changsheng, Luoyang Bearing Group etc.

2

A big platform with synergy

PTC ASIA 2016 will be held together with other 6 industry shows hosted by Hannover Milano Fair Shanghai. The trade shows of upstream and downstream industries will be a big platform full of synergy.



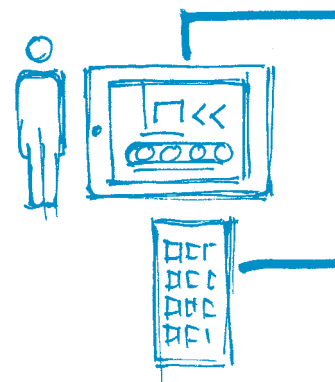
A big platform worldwide

As a MDA Worldwide Shows adhering to Hannover Messe, PTC ASIA helps you with your business in Asia and the globe.



Display of the latest trends

A new industrial revolution has started. Flexible and efficient manufacturing enterprises are reaping the benefits of this revolution. Additive manufacturing, human-machine collaboration, and smart manufacturing are hot topics at PTC ASIA 2016.



Development

Product categories

FLUID POWER

- Hydraulics
- Pneumatics
- Sealing technology

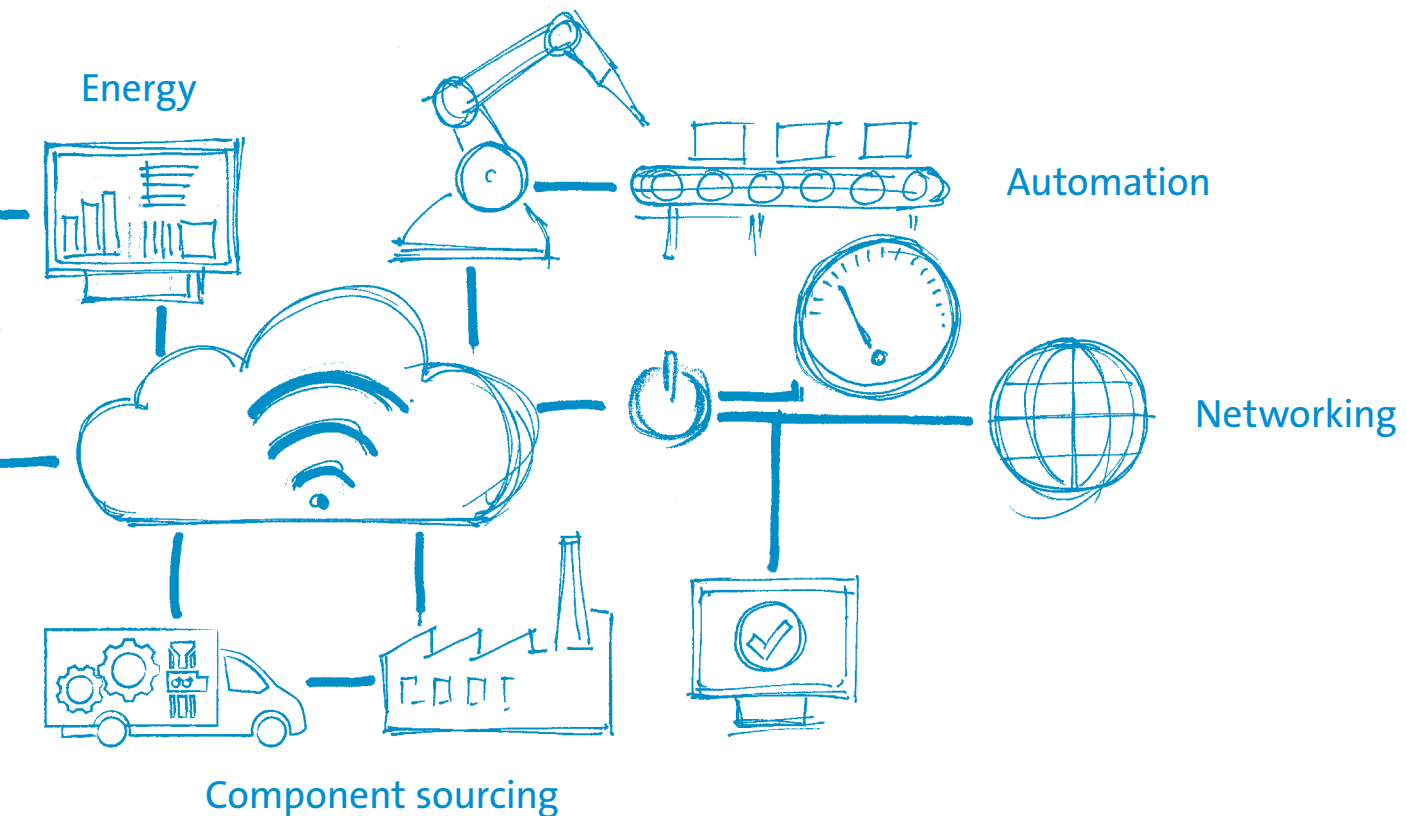
MECHANICAL POWER TRANSMISSION, PARTS AND EQUIPMENT

- Gears
- Chain transmission
- Belt transmission
- Fasteners
- Couplings & brakes
- Springs
- Powder metallurgy
- Related special manufacturing equipment and instruments
- Related materials and components

We reveal the latest trends.

With the strong network of Hannover Messe 's global platforms and resources, PTC ASIA gets to grips with the latest ideas and cases of Industrie 4.0, and do its bit in "Made in China 2025".

has begun. Countries which until recently focused on the services sector have rediscovered the benefits of industrial production. Manufacturing processes are helping to boost the competitiveness of industrialized countries. Increasingly, small and medium-sized enterprises are investing in industrial robots and 3D printers. In Asia and all over the globe there is a strong shift towards smart grids, energy efficiency, human-machine interaction, condition monitoring, lightweight design, decentralized energy supply and electromobility, which are the



BEARINGS

- Bearings
- Related equipment & accessories
- Related components

LINEAR MOTION SYSTEMS

- Linear guides
- Linear motion drive elements/ drive systems
- Linear motion systems

ELECTRICAL POWER TRANSMISSION

- Industrial motors
- Servomotors
- Frequency converters
- Electric drives
- Electromagnetic equipment

INTERNAL COMBUSTION ENGINES AND SMALL GAS TURBINES

- R&D, processing and measuring instruments
- Internal combustion engines
- Parts and accessories

3

2015

Buyer delegations

96

Matchmaking meetings

74

Forums

26

PTC ASIA 2016 Pricing (CNY/per sqm)

		One Open Side	Two Open Sides	Three Open Sides	Island Booth
Raw Space in Zone	A	2,180	+5%	+8%	+10%
	B	1,400	+5%	+8%	+10%
	C	1,140	+5%	+8%	+10%
Optional Choice	Shell Scheme	150	Management fee included; Stand fee for any kind of Shell Scheme = Raw Space fee + additional fee of Optional Choice. Excluding 6% VAT.		
	Upgrade Shell Scheme	300			
	Deluxe Shell Scheme	400			

Voice from onsite

Wang Fang Marketing Manager, SKF

PTC ASIA 2015 is very important for SKF. We participated in the topic Industrie 4.0 and organized our new product launches. The organizer Hannover Milano Fairs Shanghai has offered a lot of help to successfully execute our activities, including vehicle access and venue coordination, which ensures that the final results of our marketing activities. In addition, the overall atmosphere of PTC ASIA is also quite satisfactory. In the situation that the whole environment is not optimistic, PTC ASIA 2015 still maintained a high appeal.





Reaching the next level of success with our multiple service

PTC ASIA helps you get a best investment reward with our multiple service and supporting programs, such as buyer invitation, delegation program, overseas delegation program, matchmaking service, technical forum, etc.



1

Full user industry coverage with key area focus

Machine tool, engineering machinery, auto manufacturing, petrochemical, aerospace and aviation, energy, power and electricity, metallurgy, environmental protection, home appliance, packaging, construction material, hardware, furniture, agri-forest, textile, electronics, plastic, ship building, motorcycle, bicycle, food, light industry and printing.

2

Delegation

Delegation visitors from engineering machinery, automobile, petrochemical, food, pharmaceutical, rail transportation, power, machine tools and other user industries and overseas delegations from Germany, USA, Russia, Turkey, India, Brazil, Korea, Japan, Thailand and Singapore are invited onsite visiting and set for match-making meetings.

3

Matchmaking service

According to your target user industry, the organizer will invite potential buyers and make face-to-face onsite appointment for you. The matchmaking service set up **74** onsite appointments in 2015. **79%** buyers placed purchasing order.

4

Concurrent forums

With over **15** technical seminars and forums on diversified user industries, you have chance to contact with over **2,000** professionals face to face, exchange ideas and network with trade visitors.

6

Marketing opportunities

You have various marketing and promotion opportunities leading you to success, including advertisement on printing materials, onsite billboards, metro stations, visitor pre-registration page, social media and video interview, etc. For details, please contact the project team.

5

Global marketing coverage

Your participation at PTC ASIA will be reported in **72** countries and regions across the globe by over **20** industrial and public media portals, over **50** logistics industry media platforms, over **100** user industry media publications and over **20** user industry organizations.